

How to Prepare For a

cheryl king
C O U T U R E

trunk show

A Trunk Show is an experience where the designer or a representative of a company is invited to a store and brings with them an expanded view of the existing collection.

The majority of pieces you will see will not be left for you to see again.

The cheryl king COUture collection includes Hairpins, Tiaras, Combs, Veils and Mantillas, as well as Chantilly Lace of Wendell and Icing Couture jewelry, so be prepared to make a final selection on your appointment. In this case you will meet with Cheryl King, the chief designer. She is skilled in helping each person find the perfect compliment to their face and body shape, hairstyle, dress type, budget, uniqueness of the event and personal style. Using this information she will be able to help you make the perfect choice. Remember this: when you look through a wedding photo album, how many photos are of the wedding gown train and how many of the bride's face?

Don't underestimate the importance of the perfect headpiece and veil!

cheryl king COUture designs are handcrafted domestically to your specifications, and feature:

- Jewelry grade natural, cultured and faux pearls
- Swarovski crystals and rhinestones
- Hand-dyed pearls, laces and feathers
- Hand painted bisque pieces
- Heirloom restorations and reproductions
- Sterling, gold, gold-filled, or silver and gold toned wires
- Restringing into jewelry after your wedding is available

Please take a moment to fill in the questions below to expedite the trunk show experience:

Bride's Name _____

Wedding Date _____

Dress Designer _____

What type of veiling do you prefer? Blusher Cathedral Short Veil

Will you remove your veil at the reception? Yes No

Which headpiece type do you prefer? Tiara Headband Comb Pins Open to suggestions

Do you have existing jewelry? Yes No (If yes, please bring the jewelry with you)

Do you know how your hair will be? Up do Down 1/2 up, 1/2 down

Please be sure to come with your hair and makeup in a similar style to your wedding day.

This will help you to create the look of your dreams!