

cheryl king, ltd.

C O U T U R E

TRUNK SHOW CONTRACT

This binding contract, entered into by Cheryl King, Ltd. of Wendell, NC (hereto referred to as "Mfg.") and _____ of _____, (hereto referred to as "Retailer") is to be governed by the laws of the State of North Carolina and states the following:

1. Hotel reservations are to be made by the Mfg. and paid for by said Retailer for the night before the trunk show as well as each night that the trunk show is in effect. A confirmation shall be faxed to the Mfg. by Retailer at least 3 weeks prior to the trunk show. Retailers credit card will be used.
2. Airfare and rental vehicles, if applicable, are to be arranged by Mfg. and paid for by said Retailer. We will not bill you for this, but use your credit card at the time of reservation. A confirmation shall be faxed to the Mfg. by said Retailer at least 6 weeks prior to the trunk show.
3. Mileage (estimated), if applicable, is to be paid for at least 4 weeks prior to the trunk show in full at the rate of \$0.75 per mile. Travel over 4 hours by automobile will be charged \$2.00/mile.
4. A Per Diem of \$50-\$75/day is to be paid for at least 4 weeks prior to the trunk show in full.
5. A deposit of \$150.00 is to be paid immediately to secure the dates of the trunk show. Any per diem and mileage amounts will be deducted from the deposit.
6. Advertising must be made including the promotion of cheryl king couture in a prominent fashion, and is to be approved in advance by said Mfg.
7. Cancellations of trunk show at with least 3 weeks prior to the trunk show by the Retailer will result in the deposit being credited towards a future trunk show. Cancellations under 3 weeks in advance of the trunk show by the Retailer will result in a forfeit of the deposit.
8. Cancellations of said trunk show at least 3 weeks prior to the trunk show by the Mfg. will result in the deposit being credited towards a future trunk show. Cancellations under 3 weeks in advance will result in the refund of the deposit.
9. In the event of an illness or emergency of designer, another representative from the Mfg. may be sent in the place of the representative (if possible) in said contract, and all fees/reservations/terms shall remain in effect.

Trunk show dates: _____ Mfg. arrival date: _____

Hotel Reservation: Yes No Airfare: Yes No Rental Car: Yes No

Mileage: Yes No Amount: _____ Per Diem: Yes No Amount: _____

The _____ deposit is required by _____.

The balance due of _____ is required by _____ for the total mileage and Per Diem.

Manufacturer

Retailer Official Representative

Date

Date

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